# COVINI



MARQUE VALUES







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6 Wheels of Passion

COVINI'S PERSONALITY, AS EXPRESSED IN IT'S MARQUE VALUES, MAKES IT A SMOOTH, POWERFUL AND FUN DRIVE.

COVINI'S VALUES SHOULD BE ENJOYED TO THE FULL BY ITS EXCLUSIVE CUSTOMERS AS WELL AS BY ITS PASSIONATE EMPLOYEES.





#### EXCLUSIVE

Covini is an exclusive brand aimed at exclusive people.

Everything about Covini has prestige, polished elegance and an inspiring presence. A vitality and flare that appeals to people seeking excellence.







## **EFFORTLESS**



DRIVING A COVINI CAN ONLY BE EFFORTLESS.

ITS 4 FRONT WHEELS ALLOW FOR SMOOTH TURNING AND EFFICIENT BREAKING, AT THE SAME TIME MAXIMISING PERFORMANCE AND ADHERENCE.





#### TRADITIONAL

Covini's Italian heritage makes it a timeless car, with impeccable design, outstanding performance and, of course, Italian passion!







## TAILOR MADE



COVINI IS A UNIQUE EXPRESSION OF EACH OF ITS CUSTOMERS.

ITS SPIRIT OF ORIGINALITY AND INNOVATION MAKE IT AN EXCELLENT EXAMPLE OF INGENIOUS AND INVENTIVE SOLUTIONS TO SATISFY EACH AND EVERYONE OF ITS EXCLUSIVE CUSTOMERS.





#### COUNTERINTUITIVE

Covini's proportions and balance, together with its polished elegance and inspiring presence, radiate all its authority and passion.

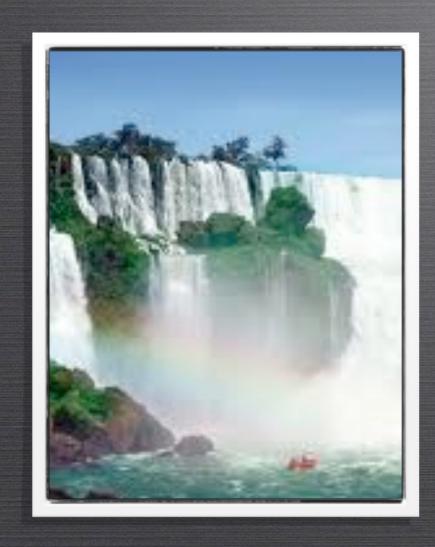
At the same time its ease of driving makes it a smooth but powerful experience.







## Eco Luxury



COVINI IS ECO FRIENDLY LUXURY, FOR PEOPLE WHO DON'T FORGET ECOLOGY AND ENVIRONMENT.

LUXURY CAN BE ECOLOGICAL, EASY AND AFFORDABLE FOR PEOPLE WHO THINK OF OTHER PEOPLE.





## SOCIAL RESPONSIBILITY

Exclusivity is not for everyone, but Covini wants to be there for many.

Covini participates in various social responsibility projects and will devolve parts of its profits to humanitarian causes, ensuring the brand goes from exclusive to inclusive of all.



